

The Coach Approach



Creating and Sustaining Employee Engagement

Coaching has emerged as a highly effective tool for helping individuals integrate and implement learning, resulting in more effective and productive workers and teams. The ability to coach others is a core competency for leaders, managers and supervisors. Learn how to optimize the value of human capital and sustain employee engagement with coaching, receive valuable resources to continue development of coaching skills, plus the opportunity to do a coaching 360 evaluation after the class (HRDPress Coaching Effectiveness Profile).

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with Patricia Clason, RCC

Patricia Clason was the first to receive the Registered Corporate Coach designation from the Worldwide Association of Business Coaches.

Founder of the Business Coaching Certificate program at UW Milwaukee, she has been training managers, leaders and coaches for over twenty-five years.

Accountability Coaching Associates in cooperation with

Center for Creative Learning, LLC

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Patricia Clason

For over thirty years, Patricia Clason has traveled across the continent doing speeches, workshops and media appearances as a professional speaker, trainer, consultant and writer, giving over 4,000 presentations for corporations, associations, government agencies and non-profit organizations. Now the Director of the Center for Creative Learning which offers programs for personal and professional development at offices in Milwaukee, Madison, and Detroit, Patricia has written many articles, training programs and personal growth seminars and is a sought-after guest for radio and tv.



The focus of her work is on alternative methods of teaching and learning that produce high quality results. Her search for the best in the technology of human resource development has taken her as a student on many adventures through traditional and some not-so-traditional training programs.

An important aspect of Patricia's presentations is that she addresses the psychological perspectives and principles behind the practical tools that she teaches. As a result, audiences are often entranced with her and excited about using these new ideas.

Patricia often receives letters and phone calls from the participants in her programs, thanking her for the insights and inspiration she has shared in these presentations. One of the reasons people are so enthused about what they hear is that Patricia shares personal and real stories - so people know that her practical wisdom comes from experience, not just books and good ideas. Her diverse background makes her a competent presenter for spouse groups, schools, parents and personal growth groups, as well as business-related meetings and training.

Her business background ranges from executive secretary to food store manager, office manager, and licensed insurance agent. Currently she is the owner of the Center for Creative Learning and Accountability Coaching Associates. As a consultant and business coach she works with large and small companies, as well as individuals, in the areas of start-up, marketing, and management skills and career building. *Ask the Coach*, Patricia's Q &A column on career coaching, appears regularly in *Employment Times*. Her articles are also often printed in business and trade publications and in online newsletters.

As the host of *A Sign of the Times*, an interview format television show for Warner Cable for five years, she had the opportunity to introduce people to the cutting edge technologies in all areas of life. A member of the boards of several non-profit organizations, Patricia is active in both charitable and civic organizations.

To keep all this together, and still have time for her family and herself, Patricia must truly practice what she teaches in the areas of communication, time management, and motivation, as well as business marketing, management and ethics

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